



FINAL INFORMATION

OCTOBER 19, 2024

BE PREPARED FOR YOUR RIDE - PLEASE READ EVERYTHING IN THIS DOCUMENT

RIDE WEEKEND AT A GLANCE

PACKET PICK-UP: CYCLING & ENDURANCE EXPO

Friday, October 18th

3:00pm-7:00pm

[Chase Palm Park](#)

323 E Cabrillo Blvd,
Santa Barbara, CA 93101

Notes for Packet Pick-Up: It is highly recommended that participants attend packet pick-up on Friday, October 18th from 3:00pm to 7:00pm; however, packet pick-up will be available on the morning of the ride for individuals who cannot pick-up in advance. Ride day packet pick-up will open at 6:00am, but it is discouraged.

RIDE DAY

Saturday, October 19st

Schedule of Events:

6:00am: Event Day Packet Pick-Up Opens at Chase Palm Park

6:00am – 6:30am: 100 Mile Nutrition Bag Drop Off *bags MUST be dropped by 6:30am. 100 Mile ONLY*

6:00am – 8:00am: Bag & Bike Check – All Routes

7:00am: 100 Mile Ride Begins

7:30am: All 100K Rides (Coastal, CLIMB) Begin

8:30am: 34 Mile Ride Begins

11:00am: Expo & Festival at Chase Palm Park

3:30pm: Awards & Prize Ceremony

6:00pm: Course & Festival Closes

We advise ALL RIDERS to arrive with a full water bottle on ride morning. Water supply is limited on site before the ride starts. Please arrive prepared.



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BIB and PACKET PICK-UP

All riders must show ID. If someone else is picking up your packet, they MUST have a photo or copy of your ID, no exceptions. Your Rider Packet contains a jersey bib number which should be pinned to the back of your jersey and a corresponding number bike tag to go on your seat post.

Rider Bib Number: Don't lose this number!

All riders must wear a bib number for access to the start, aid stations, finish and bike parking.

You'll receive your t-shirt, Bike Legal drawstring bag with sponsor goodies, RideSB100 water bottle, and RideSB100 Musette Bag (100 Mile Only). The Gerard's Paella and AleSmith beer garden wristband (21+) will be given after you complete the ride at Gear Check.

PARKING

There is no free parking. [Parking](#) is available in the Chase Palm Park lot or nearby Harbor/surrounding lots for Packet pick up and for the ride Saturday.

Other Suggestions

[Garden Street Lot](#), paid parking. First come, first serve.

3-hour and full-day paid parking is available at [Leadbetter West and East Lots](#).

[Santa Barbara City College Lots](#) in Lots 2-C, 3, 5-2, 5-3, and 5-4 and permits may be purchased through the parking permit dispensers located in these lots. [SEE MAP HERE](#)

There are numerous lots around Santa Barbara City College. We suggest parking in one of those lots and then riding their bike to the start line less than 1 mile away.

Please obey all street and parking laws. Ride Santa Barbara is not responsible for any parking tickets or violations. Please check the meter or kiosks for the respective parking lot guidelines.

BAG & BIKE CHECK

Bag and bike check will be located at the start/finish line. Bag Check will be open from 6:00am to 8:00am. 100 Mile nutrition bag drop off will be open between 6:00am and 6:30am. The secure bike parking area will be open until 6:00pm and will be staffed by volunteers. You must show your bib number to retrieve checked bags and exit the bike parking area with your bike.

EXPO and FESTIVAL

The post-ride expo and festival will run from 11:00am-6:00pm at Chase Palm Park and



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feature delicious paella from Gerard's Paella and AleSmith Beer.

All RideSB100 merchandise orders can be picked up at the Expo on Friday and Saturday. If you didn't pre-order, we will have limited inventory available for purchase on site!

BEER GARDEN

Your wristband is your ticket for 1 meal and 2 beverages. Present your ID to get your wristband at packet pick up. **Friends and family are welcome to join the festival and can purchase a wristband for meals and drinks (over 21 only). Visit the Solutions booth for details.**

BIKE RENTALS WITH UNLIMITED BIKING

Don't have a bike for the event? No problem! Rent a Cannondale or Specialized bike with Unlimited Biking! All bikes will be brought to the start location and picked up at the end location for convenience. Helmets are provided with all rentals. Reserve your bike [here](#). Thursday October 17th is the last day to rent.

AWARDS CEREMONY

Join us at 3:30pm for the [Gibraltar Climb Challenge](#) awards presentation! Riders must

be present to win. The Gibraltar Climb Challenge is your opportunity to compete for the King or Queen of the Mountain jerseys for 1st place overall / 1st place in each age group for both men and women. First, second, and third place winners will receive Award Medals. **You must be at the top of Gibraltar by 12pm to be eligible.**

Overall Awards will be presented for riders in the 100 Mile and 100KM + Climb. Age Group Awards will be presented for riders in the 100 Mile and 100KM + Climb events only.

Award Age Groups:

- 19 and under
- 20-29
- 30-39
- 40-49
- 50-59
- 60+

PHOTOGRAPHY

Ride Santa Barbara 100 is excited to be partnering with [Endurance Sports Photo](#) who will be there throughout the day to capture the excitement of the ride! We will email you after the ride with a link to view and purchase your photos. And of course, please be sure to tag [@RideSB100](#) in all your photos on social media and use [#rideSB100](#) so we can share your photos with our community!



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COURSE INFORMATION

All courses will start and finish at Chase Palm Park. You can view complete maps with elevation profiles for each course at ridesb100.com/details/.

All courses are open to traffic. Please obey all traffic laws, which includes stopping at stop signs and lights.

[GOOGLE MAP LINK WITH ALL ROUTES](#)

Route Directions

Look for Ride Santa Barbara branded signage throughout the ride, along with colored arrows on the road that correspond to your course turns:

Yellow – 100 Mile

Green – 100KM + CLIMB

Blue – 100KM Coastal

Red – 34 Mile

Turn-by-Turn Directions

We recommend that you download your route using Strava with your bike-mounted computer or phone.

Please visit the following links to find all Strava Course Maps

[100 Mile Strava](#)

[100K + Climb Strava](#)

[100K Coastal Strava](#)

[34 Mile Strava](#)

COURSE RULES

1. Helmets must be worn throughout the ride, NO EXCEPTIONS.
2. All riders must obey all traffic laws, which includes stopping at stop signs and lights.
3. Bike trailers and time trial bars (aero bars) are prohibited.
4. Refrain from wearing earbuds or earphones in both ears, to ensure that you are able to stay aware of approaching/oncoming traffic.
5. Please do not litter on course.
6. All riders must have their bibs visible at all times*. Riders without a bib/bike/helmet tag will be asked to exit the course and will not be allowed to access aid stations and/or the start/finish line festival area.

**Registration includes rider accident medical liability insurance. Unregistered riders pose a risk to all attendees.*



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PLEASE SAVE THIS NUMBER:

844-320-0728

If you need mechanical, SAG, or medical support, or need to report a “did not finish,” please call the number above and select the option that pertains to your needs.

HAZARDS

Many roads on the courses are steep, have blind or sharp corners, debris or gravel, and uneven road surfaces. Please ride with caution. Each cyclist is responsible for being aware of cars pulling out of driveways, pedestrians, other cyclists, and oncoming traffic. Please watch your speed on all descents and watch for oncoming traffic. **Do not cross over the center line.**

Riders on the 100-mile and 100k + Climb routes are urged to use extreme caution on the dangerous descents of Painted Cave Road and Old San Marcos Road.

RESPECT OUR NEIGHBORS

The Painted Cave descent includes residents whose only access to their neighborhood is up or down this road. We ask that riders ride single file in this section and beware of oncoming traffic at corners. BE POLITE AND DO NOT EXCEED 20MPH DOWNHILL SPEED on Painted Cave Road prior to Hwy 154.

TIMING

Although this is not a race, you will receive timing materials at packet pick-up. Please wear your bib at all times and attach the numbered bike tag to your bike. Results will be posted on our [website](#). There will be no award rankings other than the Climb Challenge results.

Please report your DNF (Do Not Finish) by calling at 844-320-0728 and with your first and last name and plate number. You can also access a DNF Report page with the link below:

<https://tbgtiming.com/report-a-dnf/>

WEATHER

Ride Santa Barbara 100 will take place rain or shine. We encourage riders to check the forecast and prepare accordingly.

SAG

SAG (support crews) will be on the course to assist you on your ride. If necessary, move safely to the side of the road and call us at **844-320-0728** if you don't see a support person. We will dispatch support to you via our SAG crew and radio operators.

In an emergency, call 911.



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ON COURSE MECHANICS

Velofix will be the official on-course bike mechanic. Need a quick tune-up or a fix during your ride? Call **844-320-0728**, and their team will be ready to help, so you can focus on enjoying your ride along the American Riviera.

SPECTATORS

Friends and family are welcome! Spectators are welcome to the Expo to enjoy demos by our sponsors and booths as well! Food and drink wristbands will be available for purchase at the solutions table.

AID STATIONS

There will be 5 [aid stations](#) along the main routes. Aid stations are stocked with fresh water, electrolyte drinks, Energy gels, fruit, bars, soda, comfort foods, and snacks.

Light Support stations will offer water, bars, gels, and electrolyte support.

Full Support stations will offer more substantial nutrition, such as burritos, in addition to water, bars, gels, and electrolyte support.

There will be minimal bike supplies at our aid stations. Please make sure your bike is in

good working order and we suggest bringing your own bike repair kit as backup.

Aid Station Locations

100 Mile Turnaround
Light Support
Location: 3700 Casitas Pass Rd
100 Mile – Mile 20
Aid Station 1
Light Support
Location: Carpinteria High School Parking Lot 4810 Foothill Rd, Carpinteria, CA 93013
100KM Coastal – Mile 12
100KM + Climb – Mile 12
100 Mile – Mile 32
Aid Station 2
Full Support - <i>All riders must leave by Aid Station 2 by 11:30am.</i>
Location: Cold Springs Elementary School 2243 Sycamore Canyon Rd, Santa Barbara, CA 93108
34 Mile – Mile 7.5
100KM Coastal – Mile 25
100KM + Climb – Mile 25
100 Mile – Mile 45



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Aid Station 3

Full Support - *All Gibraltar Climbers will need to be the top of the hill by 1pm, Aid Station will still be open.*

Location:

[Intersection of Gibraltar Rd & E. Camino Cielo](#)

100KM + Climb – Mile 33

100 Mile – Mile 57

Aid Station 4

Full Support - *All riders need to leave Aid Station 4 by 3pm.*

Location:

[Community Covenant Church
5070 Cathedral Oaks Rd, Santa Barbara, CA 93111](#)

34 Mile – Mile 20.5

100KM + Climb – Mile 54

100KM Coastal – Mile 37

100 Mile – Mile 73

Aid Station 5 - NEW LOCATION

Light Support - *All riders need to leave Aid Station 5 by 4pm.*

Location:

[948 S Patterson Ave. Goleta, CA 93111](#)

100KM Coastal – Mile 50
100 Mile – Mile 81.6

100-MILE NUTRITION BAGS

For riders participating in the 100-mile ride, you will have the option to fill your Ride SB100 musette bag (available at packet pick up) or personal bag with your own nutrition supplies and send it on course for pick up at the top of Gibraltar Hill (Aid Station 3).

Nutrition bags need to be dropped at the bag check **area by 6:30am** on Saturday morning and must be clearly labeled with your bib number (we recommend using duct tape and Sharpie).

After riders have used the items in their nutrition bag, empty musettes can be handed back off at Aid Station 4.

ADDITIONAL INFORMATION

URGENT: VOLUNTEERS NEEDED!

Our volunteers are the backbone of this world-class event. Without them, it wouldn't be possible. We need YOUR help to ensure everything runs smoothly. Encourage your friends and family to sign up and make a difference! Volunteers can sign up via the [Volunteer Registration](#) page or contact us at info@ridesb100.com



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CHARITY

Ride Santa Barbara 100 is proud to support [MOVE Santa Barbara County](#) with the 12th anniversary ride. MOVE's mission is to advocate for equitable county-wide infrastructure for walking, cycling, and public transit, and to empower and educate residents to choose active and sustainable forms of transportation. Make an additional donation to MOVE with your registration to receive additional perks with your ride (benefits outlined [here](#)).

REGISTER FOR 2025

Lock in the lowest possible price for the 2025 ride when you register during the 2025 [presale!](#) There will be limited availability at this special pricing.

- 100 Mile: \$99
- 100K + Gibraltar: \$99
- 100K Coastal: \$99
- 34 Mile: \$59

*Presale closes at midnight November 3, 2024.

QUESTIONS?

Check out the FAQ page on our website here for even more details on the event:

<https://ridesb100.com/faq/>

Still don't see what you're looking for? Please visit our Solutions booth at the event or contact us at info@ridesb100.com.

THANK YOU TO OUR PARTNERS

